

WEB DEVELOPMENT AND GRAPHIC DESIGN ALVA CAMPUS						
Industry Certifications by Career Major	Web Designer	Web Producer*	Webmaster*	E-Business Specialist	E-Commerce Designer**	Desktop Publisher/ Graphic Designer
Computer Fundamentals	X	X	X	X	X	X
Computer Literacy	X	X	X	X	X	X
Web Design Concepts	X	X	X	X	X	
HTML 4.0	X	X	X	X	X	
XHTML 1.1	X	X	X	X	X	
Adobe Photoshop	X	X	X			X
Macromedia Flash	X	X	X	X	X	X
Marketing Concepts	X	X	X	X	X	
Web Design for Accessibility		X	X		X	
Macromedia Dreamweaver		X	X		X	
CSS2		X	X		X	
JavaScript Fundamentals		X	X	X	X	
XML Concepts		X	X	X	X	
MS Access 2003 Fundamentals			X		X	
MySQL 3.23 Administration			X		X	
SQL (ANSI) Fundamentals			X		X	
PHP5			X		X	
Data Modeling Concepts			X		X	
Web Development Concepts			X		X	
WWW Concepts			X		X	
E-Commerce Concepts				X	X	
Adobe Illustrator						X
Adobe InDesign						X

*Web Designer Career Major is Prerequisite

**E-Business Specialist Career Major is Prerequisite