

WEB DEVELOPMENT/GRAPHIC DESIGN

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| Starting Salary Range: | \$6-\$40/hour (entry level) |
| College Credit: | Northern Oklahoma College, OSU-Okmulgee, Northwestern Oklahoma State University |
| Location: | Alva Campus Fairview Campus |
| Who Can Enroll: | High School Juniors and Seniors and Post Secondary Students |



...providing training and services for career success!

Career & Educational Path

- Web Designer*
- Web Producer*
- Web Architect*
- Designer*
- Graphic Artist*
- Desktop Publisher*
- Multimedia Specialist*
- Continuing Education and Training in the fields of Business, Computers, Art, Graphic Design and Communications*



www.nwtechonline.com

Program Description

Northwest Technology Center's Web Development and Graphic Design program prepares students for success in emerging web and graphic design environments. Students receive training to work for a web design firm, an individual company, or just make extra money by bidding on projects that clients have posted through online marketplaces. Students will learn to create, design, and produce web sites and graphic design products. A variety software packages are used to create both print materials and interactive web sites.

The Web Development and Graphic Design course is unlike a traditional classroom setting because announcements and assignments are available through a course website. Students either post their work on their own class website or submit their work electronically to their instructor. The course will prepare students to enter a variety of Internet and web site development jobs. Individualized and group instruction, combined with hands-on training, will provide students with the basic programming skills necessary to begin a career in the exciting and rapidly growing fields of web development and graphic arts.

Students also prepare a portfolio to market skills and receive training in employability.

Tami Frascht, Web Development/Graphic Design Instructor
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Fairview Campus, 801 Tech Drive

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WEB DEVELOPMENT/GRAPHIC DESIGN



Tuition Information

| | | |
|------------|----------------------------|---------------------|
| TUITION | In District (½ day) | \$328.00/Semester |
| | In District (Full day) | \$656.00/Semester |
| | Out of District (1/2 day) | \$900.00/Semester |
| | Out of District (Full day) | \$1,800.00/Semester |
| ADULT FEES | Book/Material Use Fee | \$250.00/Year |

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Certifications Available

WWW Concepts
Web Design Concepts
Web Design for Accessibility
Web Development Concepts
Macromedia Flash
Macromedia Dreamweaver
Macromedia Fireworks
Macromedia Director
Adobe Photoshop
Adobe Illustrator
Adobe PageMaker
Internet Technology Terminology
HTML 4.0
XML Concepts
XHTML
JavaScript
Cascading Style Sheets
Active Server Pages

Helpful Attributes

- *Attention to detail, Basic typing and computer literacy skills,*
- *Good eye-hand coordination, Ability to self-motivate,*
- *Art background, training or natural ability,*
- *Good communication skills, Creativity, Patience,*
- *Ability to work long hours, Dependability, Positive attitude*



Course Information

Web Development and Graphic Design I—1050 hours

Safety Fundamentals, Computer Fundamentals, Introduction to Computer Applications, HTML Fundamentals, Fundamentals of Web Design, Graphics and Multimedia Fundamentals, Web Site Development Fundamentals, Fundamentals of E-Commerce, Web Design Portfolio Development, Information Technology Essentials, Web Projects, Employability Skills

Web Development and Graphic Design II—1050 hours

Web Development and Administration Pathway
Networking Fundamentals, Introduction to Internet Programming, Web Programming, JavaScript, Internet Programming, Fundamentals of Database Management, Database Projects, Web Applications Development, Website Management and Analysis

Desktop Publishing and Graphic Design Pathway
Advanced Graphics, Layout and Design Fundamentals, Advanced Multimedia, Digital Video, Graphics and Multimedia Portfolio Development

Suggested Pre-Requisites

Computer basics
File management
Word processing
Internet and e-mail basics

For more information call
580.327.0344 in Alva or 580.227.3708 in Fairview.